

Transcript: Antimicrobial Resistance Awareness Campaigns

1

00:00:03,780 --> 00:00:10,110

Hello. My name's Alex. I'm an antimicrobial pharmacist, and we're here to talk about awareness campaigns.

2

00:00:10,500 --> 00:00:17,340

Every November, there are campaigns raising awareness of antimicrobial resistance and the importance of prudent antimicrobial use.

3

00:00:18,090 --> 00:00:24,960

We've got World Antimicrobial Resistance Awareness Week, also known as WAAW, which runs from the 18th to 24th of November,

4

00:00:25,260 --> 00:00:29,820

and European Antibiotic Awareness Day, which runs on the 18th of November.