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Addysg a Gwellu Iechyd
Cymru (AaGIC)
Health Education and
Improvement Wales (HEIW)

Addysg a Gwellu Iechyd Cymru (AaGIC)
Health Education and Improvement Wales (HEIW)
Tŷ Dysgu, Cefn Coed,
Nantgarw CF15 7QQ
Ffôn | Tel: 03300 585 005
Ebost | Email: heiw@wales.nhs.uk
Gwefan | Web: aagic.gig.cymru / heiw.nhs.wales

Our Ref: DLIB/FOI/01-12-21

Date: 29 December 2021

Thank you for your request for information under the Freedom of Information Act, received on 1 December 2021 reference number FOI/01/12/21. I can confirm that Health Education and Improvement Wales (HEIW) has completed a search of its records and established that it does hold information falling within the confines of your request. Please find our response to your request below.

1. How much did Careersville cost to set up, and how much are the running costs of the website, including staffing and hosting, in the last 12 months?

The Careersville website was set up and is maintained within the existing HEIW Digital Team staff resource. Over the past twelve months, HEIW has spent £414.96 on associated hosting costs.

2. How many hits has the Careersville website had over the last 12 months, broken down by month?

The website was launched on the 20th October 2021 and the number of hits broken down by month are as follows:

| Month (2021) | Users | Page Views |
|--------------------------|-------|------------|
| 20 October – 31 October | 564 | 5314 |
| 1 November – 30 November | 609 | 4716 |
| 1 December – 7 December | 88 | 484 |

3. How many applications have been made through the Careersville website in the last 12 months, broken down by month?

The purpose of the Careersville website is to provide information on NHS careers, it does not receive applications. Therefore, the number of applications made through the Careersville website since it was launched in October 2021 is zero.

4. How much has HEIW spent on advertising jobs on other websites in the last 12 months (e.g. Indeed, Totaljobs, Reed, Monster)?

In the last twelve months, £7,102.75 has been spent on recruitment advertising for HEIW.